WORLD OPHTHALMOLOGY & OPTOMETRY CONGRESS

(WOOC 2024) August 29-31, 2024 Barcelona, Spain



SPONSORSHIP AND EXHIBITING PROSPECTUS

It is our great pleasure to welcome you on behalf of the organizing committee to the World Ophthalmology & Optometry Congress (WOOC 2024) which will be held during August 29-31, 2024 in Barcelona, Spain.

Sponsor our conference to promote your company brand to industry leaders, develop collaborative partnerships and business leads. We have Diamond, Platinum, Gold, Silver and Bronze levels of sponsorship package.

World ophthalmology & optometry congress will surely give you a huge platform to establish and enhance your business by meeting active suppliers from across the globe looking for collaboration with the world healthcare market. Meeting new investors and fellow businessmen from the same fraternity would be a win-win situation for both parties.

With Best Wishes, The Organizing Team WOOC 2024



CONFERENCE SPONSORSHIP OPPORTUNITIES

Diamond | \$7,000

- Exclusive sponsor of the Welcome Reception
- Exhibit space with prime location
- 4 complimentary full conference registrations
- Full-page advertisement in the conference program
- Preferred recognition on conference website, promotional material, and signage
- ➤ 1 delegate bag insert.

Platinum | \$5,000

- Choice of sponsorship of one of: Delegate Bags | Keynote Speaker | Lunch
- > Exhibit space with prime location
- > 3 complimentary full conference registrations
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material, and signage
- 1 delegate bag insert.

Gold | \$3,000

- Sponsorship of a conference coffee break
- > 3 complimentary full conference registration
- ➤ Half-page advertisement in the conference program
- Recognition on conference website, promotional material, and signage
- 1 delegate bag insert.

Silver | \$2,000

- > Sponsorship of a conference coffee break
- > 2 complimentary full conference registration
- ➤ Half-page advertisement in the conference program
- Recognition on conference website, promotional material, and signage
- ➤ 1 delegate bag insert.

Bronze | \$1,500

- Sponsorship of a conference coffee break
- ➤ 1 complimentary full conference registration
- Recognition on conference website, promotional material, and signage
- ➤ 1 delegate bag insert.

Venue and Hospitality

Hotel Barcelona Apolo Affiliated by Melia Barcelona, Spain











Barcelona

Barcelona is an enchanting seaside city with boundless culture, fabled architecture and a world-class drinking and dining scene.

When visiting this great city, one must at least see one of the great masterpieces of GAUDI: the SAGRADA FAMILIA, CASA BATLLÓ or PARC GÜELL. But the football fans will go directly to visit the CAMP NOU, or to assist a FC BARCELONA MATCH. Others will prefer to stroll in the historic districts of the city. For families with children, the ZOO, POBLE ESPANYOL, or the AQUARIUM are preferred.

















EXHIBITING OPPORTUNITIES

Profile your organization, its products, and services to leaders in ophthalmology & optometry; *participate in the* WOOC 2024 *exhibit hall!*

- Corporate Exhibit | \$1,500
- Academic Exhibit | \$1,200

Sponsored Sessions

Showcase your organization by sponsoring an oral session on the WOOC 2024 program. You may choose to sponsor an existing oral session or submit abstracts for your own branded session (subject to peer review). Your sponsorship will be acknowledged on the conference website, program and at the session. Contact us for more details!

Additional Marketing Opportunities

Delegate Bag Inserts.....\$500

Program Advertisements

- Quarter-Page......\$125
- Half-Page.....\$250
- Full-Page......\$500

Lanyard Sponsor.....\$2,000

Poster Area Sponsor......\$1,500

Confirming Your Involvement

Thank you for your interest in participating in WOOC 2024. To confirm your involvement as a conference sponsor, exhibitor, or advertiser, kindly complete and return the appropriate form(s) following in this prospectus or contact us at info@mededmeetings.com. Your request will be reviewed by our conference committee.

Questions? Kindly contact us at wooc@ophthalmology2024.com or +44 7441440412.

Application for Sponsorship Opportunities at WOOC-2024

1. Applicant Information				
Official Organization				
Name:				
Address:				
City: Province:				
Contact Name:				
Contact Email:				
Telephone: Fax: Fax:				
2. Sponsorship Selection				
☐ Diamond\$7,500				
□ Platinum\$5,000				
□ Gold\$2,500				
□ Silver\$2,500				
□ Bronze\$2,500				
Marketing Opportunities				
□ Delegate Bag Inserts\$500				
□ Program Advertisement				
□ Lanyard Sponsor\$2,000				
□ Poster Area Sponsor\$1,500				
☐ Sponsored Session (contact us for more information)				
3. Payment Information				
3. Layment information				
I/we agree to pay the TOTAL sum of				
Request Invoice (Payable to "MedEd Meetings Pvt Ltd")				
Online Registration (Contact for online registration URL; for security reasons, please do				
not submit credit card information via email)				

Application for Exhibit Space at WOOC-2024

1. Applicant Information				
0	Official Organization Name:			
A	Address:			
C	lity:	Province:	Postal Code:	
C	Contact Name:			
С	ontact Email:			
Т	elephone:		Fax:	

2. Exhibit Booth Reservation

- □ Corporate Exhibit.....\$1,500
- □ Academic Exhibit......\$1,200

3. Payment Information

I/we agree to pay the TOTAL sum of ______.

Request Invoice (Payable to "MedEd Meetings Pvt Ltd")

Online Registration (Contact for online registration URL; for security reasons, please do not submit credit card information via email)

Please submit your form and payment information to:

World Ophthalmology & Optometry Congress (WOOC 2024) +44 7441440412

info@mededmeetings.com wooc@ophthalmology2024.com https://www.mededmeetings.com/ophthalmology-optometry

